



Sponsorship Framework

150th Anniversary & Laurels Association

Introduction

2025 is a landmark year for Edgbaston High School as we proudly celebrate our 150th anniversary. To mark this historic occasion, the Laurels Association (our alumnae network) will host a diverse programme of events – from formal gatherings to celebratory reunions – designed to bring together alumnae, students, parents, staff, and friends of the School.

Each event will carry its own distinctive atmosphere, but all will share the same purpose: to honour the School's heritage, strengthen our community, and celebrate the remarkable achievements of our alumnae and pupils.

To deliver these events to the highest standard, we are inviting sponsorship from alumnae, families, friends of the School, and businesses. Sponsorship will not only help us celebrate this milestone in style but will also give supporters valuable recognition within our vibrant community.

Whether you choose to contribute as a Friend of Laurels or through a business sponsorship package, your support will make a meaningful difference to our anniversary celebrations.

Sponsorship Opportunities

Friends of Laurels – Under £50

- For alumnae and friends who would like to support the anniversary on a more personal level.
- Acknowledgement on the Laurels Association webpage

Bronze Sponsorship – £50–£100

- Ideal for individuals or small businesses who want to show visible support.
- Acknowledgement on the Laurels Association webpage
- Recognition in event programmes
- Mention in digital media coverage



Silver Sponsorship – £175

- For those who wish to engage more closely with the community.
- Acknowledgement on the Laurels Association webpage, in programmes, and digital media
- Option to provide promotional materials at events
- One complimentary ticket to each anniversary event

Gold Sponsorship – £275

- A great choice for businesses seeking wider visibility.
- Acknowledgement on the Laurels Association webpage, in programmes, and digital media
- Option to provide promotional materials at events
- Two complimentary tickets to each anniversary event
- Opportunity to display a roll-up banner at the London anniversary event

Platinum Sponsorship – £500

- Our headline sponsorship package for maximum visibility and prestige.
- Recognition as a Headline Sponsor
- Prominent acknowledgement on the Laurels Association webpage, in programmes, and across digital media
- Option to provide promotional materials at events
- Two complimentary tickets to each anniversary event
- Opportunity to display a roll-up banner at the London anniversary event

Who Can Sponsor?

Sponsorship is open to:

- Alumnae and friends of the School who wish to give back and celebrate our 150-year history
- Businesses seeking to raise their profile and connect with our engaged community

How to get involved

If you are interested in a donation of package, please contact ehsla@edgbastonhigh.co.uk where we can discuss in more detail.